

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Multi Media Services Corp
915 King Street 2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 145038 /		<u>Alt Order #</u> 08336833
<u>Product</u> REBUILDING AMERICA		
<u>Contract Dates</u> 08/01/16 - 08/04/16		<u>Estimate #</u> 624
<u>Advertiser</u> ISS/Rebuilding American Now-A		<u>Original Date / Revision</u> 07/29/16 / 07/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> TV14212	<u>Advertiser Code</u> 61	<u>Product 1/2</u> 93
<u>Agency Ref</u> 9633		<u>Advertiser Ref</u> 51367

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	08/01/16	08/01/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/01/16	08/07/16	1-----				1	\$500.00					
N 2	WHIO	08/01/16	08/01/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/01/16	08/07/16	1-----				1	\$700.00					
N 3	WHIO	08/01/16	08/01/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/01/16	08/07/16	1-----				1	\$800.00					
N 4	WHIO	08/01/16	08/01/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/01/16	08/07/16	1-----				1	\$1,850.00					
N 5	WHIO	08/01/16	08/01/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/01/16	08/07/16	1-----				1	\$800.00					
N 6	WHIO	08/04/16	08/04/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/01/16	08/07/16	---1---				1	\$1,750.00					
N 7	WHIO	08/04/16	08/04/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/01/16	08/07/16	---1---				1	\$400.00					
N 8	WHIO	08/02/16	08/02/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/01/16	08/07/16	-1-----				1	\$1,750.00					
N 9	WHIO	08/02/16	08/02/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/01/16	08/07/16	-1-----				1	\$2,000.00					
N 10	WHIO	08/02/16	08/02/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/01/16	08/07/16	-1-----				1	\$400.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 145038 /		<u>Alt Order #</u> 08336833
<u>Contract Dates</u> 08/01/16 - 08/04/16	<u>Product</u> REBUILDING AMERICA	<u>Estimate #</u> 624
<u>Advertiser</u> ISS/Rebuilding American		<u>Original Date / Revision</u> 07/29/16 / 07/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount			
													1	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
N 11	WHIO	08/03/16	08/03/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/01/16	08/07/16	--1----				1	\$500.00								
													1	\$700.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
N 12	WHIO	08/03/16	08/03/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/01/16	08/07/16	--1----				1	\$700.00								
													1	\$800.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
N 13	WHIO	08/03/16	08/03/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/01/16	08/07/16	--1----				1	\$800.00								
													1	\$1,850.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
N 14	WHIO	08/03/16	08/03/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/01/16	08/07/16	--1----				1	\$1,850.00								
													Totals		0.00	14	\$14,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/04/16	14	\$14,800.00	(\$2,220.00)	\$12,580.00
Totals	14	\$14,800.00	(\$2,220.00)	\$12,580.00

Signature: _____ **Date:** _____

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Thank you for your business!

REP HEADLINE# 8336833
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
JUL28/16 18.13
*** WHIO-TV ***

ADV # _____ ADV. NAME ISS/REBUILDING AMERICA NOW
AGY # _____ AGY. NAME MULTIMEDIA SERVICES CORP

915 KING STREET, 2ND FLOOR

ALEXANDRIA, VA 22314

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME NEAL MCDONALD

SALES PRSN PH- NICK WELTE

ORDER # 145038

CONTRACT # 8336833

CLASS: NATL. LOCAL REGIONAL

PRDCT REBUILDING AMERICA

EST# 624

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG1/16 AUG4/16 WK-1

CITY TAX _____

STATE TAX _____

CO-OP BILLING NEEDED _____

DATE JUL28/16 18.13

REP: TO DEANNA

FR JARED

NE WORDER - REBUILDING AMERICA

TOTAL \$14800

PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REBUILDING AMERICA NOW

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 61
AGENCY PRODUCT CODE = 93
AGENCY EST# = 624

1			1000A-1100A	30		\$500.00	8/1	8/1	1		MON	1
---	--	--	-------------	----	--	----------	-----	-----	---	--	-----	---

PROGRAM : DR. PHIL
CON COM1: DR. PHIL

2			400P-500P	30		\$700.00	8/1	8/1	1		MON	1
---	--	--	-----------	----	--	----------	-----	-----	---	--	-----	---

PROGRAM : ELLEN<
CON COM1: ELLEN<

3			530A-600A	30		\$800.00	8/1	8/1	1		MON	1
---	--	--	-----------	----	--	----------	-----	-----	---	--	-----	---

PROGRAM : DAYBRK ED-530<
CON COM1: DAYBRK ED-530<

REP HEADLINE# 8336833
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

JUL28/16 18.13
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P PROGRAM : NWSCENTER 530< CON COM1: NWSCENTER 530<	30		\$1,850.00	8/1	8/1	1		MON	1
5			900A-1000A PROGRAM : KELLY&MICHAEL CON COM1: KELLY&MICHAEL	60		\$800.00	8/1	8/1	1		MON	1
6			500P-530P PROGRAM : NWSCENTER 5< CON COM1: NWSCENTER 5<	30		\$1,750.00	8/4	8/4	1		THU	1
7			900A-1000A PROGRAM : KELLY&MICHAEL CON COM1: KELLY&MICHAEL	30		\$400.00	8/4	8/4	1		THU	1
8			500P-530P PROGRAM : NWSCENTER 5< CON COM1: NWSCENTER 5<	30		\$1,750.00	8/2	8/2	1		TUE	1
9			600P-630P PROGRAM : NWSCENTER 6< CON COM1: NWSCENTER 6<	30		\$2,000.00	8/2	8/2	1		TUE	1
10			900A-1000A PROGRAM : KELLY&MICHAEL CON COM1: KELLY&MICHAEL	30		\$400.00	8/2	8/2	1		TUE	1
11			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$500.00	8/3	8/3	1		WED	1
12			400P-500P PROGRAM : ELLEN< CON COM1: ELLEN<	30		\$700.00	8/3	8/3	1		WED	1

JUL28/16 18.13
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS	
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS	
13			530A-600A	30		\$800.00	8/3	8/3	1		WED	1	
PROGRAM : DAYBRK ED-530<													
CON COM1: DAYBRK ED-530<													
14			530P-600P	30		\$1,850.00	8/3	8/3	1		WED	1	
PROGRAM : NWSCENTER 530<													
CON COM1: NWSCENTER 530<													
AUG/16			14800.00									CONTRACT TOTAL	14800.00
											TOTAL SPOTS	14	
MARKET TOTALS			\$24,666	WHIO 60%	WDTN 25%	WKEF 10%	WRGT 3%	CABL 0%	WB DT 2%				
SVC- NSI													
DEMOS- RA35+*													